

# WORKSHOP FOR UNIVERSEH STUDENTS

## PITCHING YOUR RESEARCH TO DIVERSE AUDIENCES

**21.05.2024, 18:30 – 20:00 (CET)**

**MS TEAMS – [REGISTRATION FORM LINK](#)**

Workshop for students and doctoral students who wish to present the results of their research during conference poster sessions

Led by:

- **Anna Krukiewicz-Gacek (AGH University of Krakow)**
- **Sonja Bretschneider (Heinrich Heine University, Düsseldorf)**

- Scientific elevator pitches – facts, rules and tips
- Pitching your research in a conversation - an interactive session in the break-out rooms
- Feedback, conclusions and lessons learned
- Information for students wishing to participate in an elevator pitch competition



We are excited to invite you for an upcoming UNIVERSEH workshop for students and doctoral students who wish to present the results of their research during conference poster sessions and who would like to learn how to pitch the results of their work to different audiences.

**Topic :** Pitching your research to diverse audiences

**Instructors and facilitators:** Anna Krukiewicz-Gacek (AGH University of Krakow) and Sonja Bretschneider (Heinrich Heine University, Düsseldorf)

**What to expect and why:**

Imagine you are getting into an elevator and someone asks you "What is your research about?" How do you feel? Excited? Stressed? Lost for words?

A scientific poster is a visual presentation that summarises research findings. It's usually presented at conferences or scientific events. Poster sessions are often scheduled during coffee breaks, cocktail parties and the like. Therefore, you may find them challenging for many different reasons, to name a few: limited time, noisy venue, or not knowing your audience. However, they are a wonderful opportunity to broaden your experience and build your confidence. For this reason, we would like to invite you to our virtual elevator ride.

In the workshop, you will learn the most important do's and don'ts of an effective "elevator pitch" for your poster and you will have an opportunity to practice presenting your research in less than 3 minutes.

The workshop is aimed at two groups of participants: those of you who have already prepared posters and will be presenting them at upcoming conferences and those of you who would just want to listen, observe and learn some skills which will be useful in the future.

**Agenda:**

- Scientific elevator pitches – facts, rules and tips
- Pitching your research in a conversation - an interactive session in the break-out rooms
- Feedback, conclusions and lessons learned
- Information for students wishing to participate in an elevator pitch competition

**We are looking forward to your participation!**

